



NEWS RELEASE

NATIONAL ASSOCIATION OF FEDERAL CREDIT UNIONS • 3138 10th Street North, Arlington, VA 22201

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NAFCU & NAFCU SERVICES CORP. LAUNCH CULOOKUP.COM, FREE WEB SITE TO HELP CONSUMERS FIND A CREDIT UNION TO JOIN

WASHINGTON— Looking for a great place for your money where you will find great rates, excellent service and your funds are insured, too? The National Association of Federal Credit Unions (www.nafcu.org) and NAFCU Services Corporation, its wholly owned subsidiary, have launched a free consumer Web site, CULookUp.com to help consumers find a credit union they can join. CULookUp.com is a unique site that lists credit unions by geographic location or membership type as well as by their branches and the services. Visitors to CULookUp.com will also find links to financial education resources and industry information.

CULookUp.com was developed and is maintained by NAFCU Services Corporation and its Preferred Partners to help address two key issues facing credit unions today—enabling consumers to learn more about credit unions while also making it as easy as possible to find a credit union they might be eligible to join.

“When you compare credit unions to banks—profits returned to members, lower fees, higher rates of return, lower credit card and consumer loan interest rates—credit unions come out on top,” said David Frankil, president, NAFCU Services Corporation. “But given their structure and membership requirements, credit unions are not as easy as to join as just walking into a branch. We created CULookup.com to help consumers find a credit union that they can join, and thus take advantage of all the benefits.”

Credit unions are non-profit, member-owned financial institutions and have been recognized for many years for their great rates and outstanding service. They offer a wide range of services, including savings and checking accounts, debit and credit cards, as well as auto, small business and mortgage loans. Credit union members also have the flexibility of online banking and access to thousands of surcharge-free ATMs. In addition, deposits at federal credit unions are insured through the National Credit Union Administration (NCUA) up to \$250,000, the same amount of coverage the FDIC provides bank customers.

NAFCU is the only national organization that focuses exclusively on federal issues affecting credit unions, representing its members before the federal government and the public.

Since 1975, NAFCU Services has partnered with the industry’s leading solutions providers to offer value-added products and services at a discount to credit unions. Currently, it offers 29 Preferred Partner programs to the credit union community. For more information about NAFCU Services Corporation, please visit www.nafcu.org/nafcuservices.

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For the latest in credit union information, visit our Web site @ www.nafcu.org